

For immediate release:

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Fitchburg's Upper Common Will Shine During the Holiday Season

Family Activities and Window Decoration Contest Accompany

Annual Holiday Lights Display in Downtown Fitchburg on December 5

(Fitchburg, MA) Beginning on Saturday, December 5, 2015, Fitchburg's Upper Common will be brightly illuminated with December holiday lights. The Fitchburg Downtown Decorating Committee is kicking off the holiday season with a lighting ceremony and other family activities on the afternoon of Saturday, December 5, 2015.

Fitchburg residents and visitors are invited to help judge a Main Street window display contest, to make a holiday craft, and to greet Santa Claus, while enjoying the lighting of Fitchburg's Upper Common.

Everything kicks off at 4:00 p.m., when the public is invited to make a holiday craft at the Fitchburg Senior Center, located at 14 Wallace Avenue. The crafts will be fun and easy, and suitable for children, as well as adults. The Fitchburg Holiday Decorating Committee is encouraging participants to bring a non-perishable food item to donate to the Fitchburg Senior Center food pantry.

Starting at 4:00 p.m., participants will grab a ballot and stroll Main Street to enjoy the window decorations and vote for the "People's Choice" winner. Everyone who returns a ballot to the Senior Center will be entered into a raffle for one of three family fun baskets, filled with holiday goodies. Each basket is worth more than \$100, thanks to the many local businesses that made

contributions of gift certificates. There will be a people's choice winner and a Judge's winner among the window decorations. At 6:15 p.m., the crowd will move to the Fitchburg Public Library to greet Santa, and accompany him to the Upper Common for the tree lighting. The raffle prizes will be awarded at the end of the ceremony, at about 7:00 p.m.

This event is free to all, and is being presented by the Fitchburg Holiday Decorating Committee, a group of volunteers who have been raising money to provide a lush display of festive lights in Downtown Fitchburg during December. The rain date for the event will be Saturday, Dec. 12. For more information, visit the Committee's Facebook page at <https://www.facebook.com/pages/Fitchburg-Holiday-Decorating-Committee/298910880246965> or call committee chairwoman Joanna Rameau at 508-331-2237.